



**The National
Alliance of
African American
Athletes**

Inaugural N.A.A.A.A. Orlando Chapter Awards Banquet



The Orlando Chapter of the N.A.A.A.A. will be hosting its inaugural High School Awards Banquet on February 10, 2024 in Daytona Beach, FL at Bethune Cookman University. This ceremony is to honor the top athletes selected from all across the Orlando area for their academic and athletic achievements.

Event Agenda


- February 10th, 10am - 2pm - Athletes will participate in panel discussions dealing with NIL Deals, college recruiting, financial literacy, mental health, speech language training, standardized testing prep with S.C.H.O.O.L.S. Program, and NCAA Clearinghouse rules.
- February 10th, 7pm - The inaugural N.A.A.A.A. Orlando Chapter Awards Banquet will begin with dinner, followed by guest speakers, then the presentation of awards

Sponsorship Opportunities

- Sponsorship Spots
- Signage in and around the banquet areas
- Mention before, during, and after speaking events
- Name on website
- Dedicated Social Media feature
- Listing in Ad calendar
- Name listed on event invitations

Why Sponsor

- Opportunity to receive positive media attention from your association with the NAAAA Orlando Chapter
- Engage and connect with other members of the community
- Network with the audience
- Build long term relationships with potential customers
- Will help to introduce a new generation of student athletes to become better citizens

 This event will be attended by **100+** audience

Sponsorship Packages

- ★ **Partner Sponsor \$300**
Name on website, Dedicated social media feature, Listing in ad calendar
- ★ **Bronze Sponsor \$500**
1/4 page ad, Name on website, Dedicated social media feature, Listing in ad calendar
- ★ **Silver Sponsor \$1,000**
1/2 page ad, Name on website, Dedicated social media feature, Listing in ad calendar, Advertising at event, 2 passes to event
- ★ **Gold Sponsor \$2,500**
Full page ad, Name on website, Dedicated social media feature, Listing in ad calendar, Advertising at event, Name listed on event invitations, 4 passes to the event
- ★ **Programming Sponsor \$2,500**
Sponsorship spots, Signage in and around the panel areas, Mention before, during, and after speaking events, Name on website, Dedicated social media feature, Listing in ad calendar, Name listed on event invitations
- ★ **Venue Sponsor \$8,000**
5 sponsorship spots, Signage in and around the venue, Name on website, Dedicated social media feature, Listing in ad calendar, Name listed on event invitations, Mention before, during, and after speaking events



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