

The National Alliance of African American Athletes

Presents

The 32nd Annual Franklin D. Watkins Award



2024 Black-Tie



Sneaker Ball Fundraising Gala



Celebrating

32 YEARS

**The Most Prestigious Award
Given to the Top African
American Male
High School Scholar Athlete
in the Nation**

2024 Franklin D. Watkins Award Weekend
March 1-3, 2024 ~ Washington Hilton

Presented by The National Alliance of African American Athletes

www.NAAAA.com

2024 Sponsorship Packet

THE NATIONAL ALLIANCE OF AFRICAN AMERICAN ATHLETES

A 501c(3) non-profit organization * www.naaaa.com

Established in 1989



The Alliance was organized to facilitate the development of African American men and boys in American Society. It is a working collaboration of three components: Programs and Public Education, The Black Male Athlete Economic Cluster, and The African American Male Information Initiative.

The Watkins Award—Since 1992, young men have been honored with the title “Premier African American Male Scholar Athlete.” Today the Watkins Memorial Trophy is considered the most prestigious award for any African American high school student.

Annual SAT Scrimmage—FREE SAT preparation program in conjunction with Kaplan is held in 5-50 cities annually. All high school students regardless of athletic, ethnic or other considerations, can attend for free.

Synergy Conferences—Our conferences cover topics of interest and concern to the sports community. Focusing on social and economic issues, we seek to highlight topics that affect the African American community.

Who We Are - The National Alliance of African American Athletes (The Alliance).

- ◆ Professional athletes, business professionals, educators, and men and women of all races who want to make a positive impact on the lives of African American males.
- ◆ Active and Retired professional athletes such as Jameis Winston, Myron Rolle, Ted Ginn Jr, Lorenzo Alexander, Gerald McCoy, Arrelious Benn, Ben Tate III, Mercedes Lewis, Shane Battier, Eric Reid, Darnell Dinkins, Robert Tate, LaVarr Arrington, Dwayne Haskins, Devin White, and many others, who believe in our vision.

Athletes Advisory Board

John Salley
NBA Champion



Darnell Dinkins
Cleveland Browns



Frank Thomas
White Sox



Warren Moon
Chiefs, Oilers



Clyde Simmons
Eagles



2024 SPONSORSHIP SUPPORT

WATKINS AWARD GALA SPONSORSHIP OPPORTUNITIES

~Sponsorship Benefits~

1 Reserved Table of 10 (additional tables per Sponsorship Tier)

*Higher Level Sponsorships can be completely customized

Acknowledgement in all media

Acknowledgement in Program Book

*Title Sponsor - \$50,000

Corporate Sponsor - \$10,000

Bronze Sponsor - \$3,500

*Premier Sponsor - \$35,000

Corporate Table Sponsor - \$7,000

Individual Gala Tickets - \$250

*Presenting Sponsor - \$25,000

Sponsor a High School Table - \$5,000

Watkins "Teen" Summit

Presenting Sponsor - \$5,000 Associate Sponsor - \$2,500 Corporate Sponsor - \$1,000 Display Sponsor - \$250

VIP Reception & Community Awards

Presenting Sponsor - \$5,000

Associate Sponsor - \$2,500

Corporate Sponsor - \$1,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Home Town Dinner - \$5,000

Thursday Welcome Reception - \$2,500

Friday Finalist & Family Breakfast - \$1,000

Saturday Finalist & Family Breakfast - \$1,500

Soul Food Saturday Luncheon - \$2,500

Tuxedo Sponsor - \$1,000

Print Sponsor - \$5,000

Airline Sponsor * Transportation Sponsor

SPONSORSHIP CONTACT:

National: J. Everette Pearsall * Phone: 410.551.3462 * Email: Everette@NAAAA.com

You may also contact a local committee member

Mail All Payments to: NAAAA, c/o Everette Pearsall, P.O. Box 435, Severn, MD 21144
Credit card payments accepted on line at www.NAAAA.com

Watkins Alumni

	<p>2023</p> <p>Tavorian Copeland - 3.96 GPA, VA Tech Jordan Hall - 3.7 GPA, Michigan State Nyckoles Harbor - 4.4 GPA, South Carolina Diesel Gordon - 3.8 GPA, Washington Jeremiyah Love - 4.0 GPA, Notre Dame</p>	<p>2022</p> <p>Tyler Booker - 3.6 GPA, Alabama Braden Davis - 4.2 GPA, South Carolina Elijah Green - 4.1 GPA, Miami Harold Perkins - 4.9 GPA, LSU Wesley Williams - 4.2 GPA, Duke</p>
<p>2020</p> <p>Vernon Broughton - 4.1 GPA, Texas Terrell Hemingway - 4.4 GPA, South Carolina Michael Reese - 3.8 GPA, Duke Cody Simon - 3.9 GPA, Ohio State Christopher Thompson - 3.9 GPA, USC Kourt Williams - 3.5 GPA, Ohio State</p>	<p>2019</p> <p>Jaylen Coleman - 4.3 GPA, Duke Nakobe Dean - 4.3 GPA, Georgia Aeneas DiCosmo - 4.1 GPA, Stanford Elijah Higgins - 4.1 GPA, Stanford Roschon Johnson - 4.0 GPA, Texas</p>	<p>2018</p> <p>Mataeo Durant - 4.8 GPA, Duke Quincy Patterson - 4.7 GPA, Virginia Tech Nick Petit-Frere - 3.8 GPA, Ohio State Shayne Simon - 4.0 GPA, Notre Dame</p>
<p>2017</p> <p>RaKavius Chambers - 4.3 GPA, Duke Justin Foster - 4.2 GPA, Clemson Ryan Johnson - 3.9 GPA, Stanford Donovan Peoples-Jones - 3.9 GPA, Michigan Isaiah Pryor - 3.9 GPA, Ohio State Connor Wedington - 3.8 GPA, Stanford</p>	<p>2016</p> <p>Brandon Burton - 3.7 GPA, UCLA Messiah deWeaver - 3.88 GPA, Michigan State Dwayne Haskins - 3.4 GPA, Ohio State Brandon Hill - 3.95 GPA, Duke Devin White - 3.7 GPA, LSU</p>	<p>2015</p> <p>Frank Buncom - 4.5 GPA, Stanford Arrington Farrar - 3.5 GPA, Wisconsin Holton Hill - 3.5 GPA, Texas Bryce Love - 4.5 GPA, Stanford Daylon Mack - 3.2 GPA, Texas A&M Justin Reid - 4.4, Stanford</p>
<p>2014</p> <p>Tony Brown - 3.7 GPA, Alabama Zavier Carmichael - 4.2 GPA, Duke Robert Okereke - 4.4 GPA, Stanford Christopher Register - 3.8 GPA, Clemson Richard Yeargin - 4.2 GPA, Clemson</p>	<p>2013</p> <p>Kendell Beckwith - 3.4 GPA, LSU Jordan Cunningham - 3.8 GPA, Vanderbilt Joshua Dobbs - 4.0 GPA, Tennessee Leon McQuay, III - 4.7 GPA, USC</p>	<p>2012</p> <p>Zachery Banner - 3.5 GPA, USC Alexander Carter - 4.1 GPA, Stanford Jonathan Curry - 4.0 GPA, Purdue Keith Marshall - 4.3 GPA, Georgia Deion Williams - 3.7 GPA, Duke Jameis Winston - 4.0 GPA, Florida State</p>
<p>2011</p> <p>Savon Huggins - 3.8 GPA, Rutgers Wayne Lyons - 4.9 GPA, Stanford Kendal Thompson - 4.3 GPA, Oklahoma James Vaughters - 4.0 GPA, Stanford Remound Wright - 4.4 GPA, Stanford</p>	<p>2010</p> <p>Eric Reid, Jr. - 4.7 GPA, LSU Devin Gardner - 3.4 GPA, Michigan Evan Washington - 3.9 GPA, LSU Brandon Willis - 4.0 GPA, UCLA David Yankey - 4.0 GPA, Stanford Everson Griffen, 3.3 GPA, USC</p>	<p>2009</p> <p>Christopher Burnette - 5.1 GPA, Georgia Jelani Jenkins - 3.9 GPA, Florida Jamal Rashad Patterson - 4.5 GPA, Stanford Jemari Roberts - 4.0 GPA, Stanford Richard Wilson - 3.8 GPA, BYU</p>
<p>2008</p> <p>Mathew Daniels - 4.0 GPA, Duke Covaghn DeBoskie - 4.1 GPA, Cal. Berkley Brandon Moore - 4.25 GPA, Michigan Kenneth Page - 3.8 GPA, Clemson DeVier Posey - 3.5 GPA, Ohio State</p>	<p>2007</p> <p>Joseph Barksdale - 3.5 GPA, LSU Andrew Davis - 4.0 GPA, Oregon Bradley Stephens - 3.7 GPA, Texas Trinton Sturdivant - 4.1 GPA, Georgia Charles White - 3.9 GPA, Georgia Everson Griffen - 3.3 GPA, USC Arrelious Benn - 3.3 GPA, Illinois</p>	<p>2006</p> <p>Bryant Browning - 4.0 GPA, Ohio State Terry Grant - 3.4 GPA, Alabama Gerald McCoy - 3.5 GPA, Oklahoma Myron Rolle - 4.0 GPA, Florida State Bennie Tate - 3.9 GPA, Auburn</p>
<p>2005</p> <p>Robert Kibble - 3.7 GPA, UCLA Mohamed Massaquoi - 3.8 GPA, Georgia Shawn Oatis - 3.7 GPA, UCLA Vincent Oghobaase - 3.96 GPA, Duke Ekom Udofia - 4.0 GPA, Stanford</p>	<p>2004</p> <p>Douglas Dutch - 3.8 GPA, Michigan Ted Ginn, Jr. - 3.6 GPA, Dolphins NFL Daryl Richard - 4.0 GPA, Georgia Darius Walker - 4.0 GPA, Texans NFL Allen Smith - 3.9 GPA, Stanford</p>	<p>2003</p> <p>Sam Cheatham - 4.0 GPA, Northwestern Emeka Nnoli - 4.0 GPA, Stanford Jason Evans - 3.8 GPA, Stanford Aaron Henderson - 3.9 GPA, N. Colorado Jonathann Hubbard, 3.7 GPA, Davidson</p>
<p>2002</p> <p>Justin Blalock - 3.6 GPA, Atlanta Falcons Jemalle Cornelius - 4.0 GPA, Buffalo Bills Marcus Jackson - 4.0 GPA, Georgia Marcus McCutcheon - 4.0 GPA, Stanford Cody Douglas - 4.0 GPA, Tennessee Titans</p>	<p>2001</p> <p>Michael Craven - 4.0 GPA, Stanford Lorenzo Alexander - 3.9 GPA, Wash. Redskins Maurice Hall - 4.0 GPA, Ohio State J.R. Lemon - 3.9 GPA, Oakland Raiders</p>	<p>2000</p> <p>Marcus Houston - 3.9 GPA, Colorado Adam Boone - 4.0 GPA, Minnesota Dominique Sims - 4.0 GPA, Minnesota Brandon Royster - 4.0 GPA, Stanford</p>
<p>1999</p> <p>Deryck Toles - 4.0 GPA, Indianapolis Colts Chris Lewis - 3.9 GPA, Arizona Cardinals Nick Maddox - 3.0 GPA, Carolina Panthers Luke Powell - 4.0 GPA, Arizona Cardinals</p>	<p>1998</p> <p>Ronald Curry - 3.8 GPA, Oakland Raiders Jason Capel - 3.7 GPA, North Carolina Duke McKamey - 3.6 GPA, Seton Hall</p>	<p>1997</p> <p>Grant Irons - 3.8 GPA, Oakland Raiders LaVarr Arrington - 3.8 GPA, NY Giants Shane Battier - 3.8 GPA, Houston Rockets</p>
<p>1996</p> <p>Raki Nelson - 3.8 GPA, Philadelphia Eagles</p> <p>1995</p> <p>Darnell Dinkins - 3.9 GPA, Cleveland Browns</p>	<p>1994</p> <p>Shawn Lee - 3.8 GPA, Penn State</p> <p>1993</p> <p>Ahmad Collins - 3.5 GPA, Penn State</p>	<p>1992</p> <p>Robert Tate - 3.0 GPA, Arizona Cardinals</p>